



Media release

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A good clean start for 2009

When it comes to brushing off the old cobwebs no one does it better than United Home Services. United is a successful home services business that offers franchises to people who are seeking a 'job change'.

In an exceptional start to the year, United is to be listed as a top franchise in *BRW's* prestigious Fast Franchise edition for the 6th year running, reaffirming their first-rate status within the industry.

This great news comes as United announces its new management team for 2009, with Maree Rogers leading the charge, having recently been appointed as the new National Franchise Manager. Maree is set to take on the task of expanding and developing the business in 2009 and providing strategic leadership and support to the existing group which now spans the eastern seaboard.

Maree will bring a wealth of experience to her new business development, franchise management and recruitment training role having previously worked in the hospitality, retail and franchising industries as a top recruiter and business development manager.

The new appointment is a win for United, a medium sized business, who is planning an exciting growth year despite the gloomy global outlook forecast by some.

Rachael Keeble from United Home Services says that in an era of job uncertainty owning your own franchise is looking more and more attractive.

"There are a lot of stressful jobs out there and job uncertainty is a real possibility for some people. United offers an alternative career option where you can own your own business and work the hours you want to", she said.

That's not to say it will be easy.

"You will have to be your own boss, but at the same it is a rewarding experience. With the support of head office you learn so much on the job, and you can watch your business growth as you establish a name for yourself", says Ms Keeble.

United believes that the new appointment will add to the growing success of the business by providing ongoing stakeholder management and support.

“Ongoing support for our franchisees and Regional Franchisors is vital to the start and growth of their businesses and we can provide that”, says Ms Keeble.

Adapting the term from the popular TV series, *Sea Change*, a ‘job change’ such as owning your own franchise is becoming increasingly popular especially for those currently in highly stressful jobs.

In other changes to the leadership and support team, Melanie Newton has been promoted to Accounts/Training Manager while Sam Pinxt has taken on greater duties in her support role as Administration Officer. Jol Keeble has moved to the Directorate Group and in conjunction with Lachlan Cameron will continue to provide strategic direction for the business.

For more information about United Home Services franchises or available regions, visit www.unitedhomeservices.com.au or contact Head Office on +61 3 9572 5633.

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